

Press Clipping

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Adlabs Cinemas enters Coimbatore

■ **CHENNAI:** Adlabs Cinemas, Reliance Anil Dhirubhai Ambani Group's cinema chain, has entered Coimbatore in a tie up with the city's KG Cinemas, a part of its plan to expand its presence in this segment. The four screen cinema KG Adlabs (previously KG Cinemas) has 2,253 seats and sees admission of over 10,000 people a day. Adlabs Cinemas COO Tushar Dhingra said the entry into Coimbatore would help the company strengthen its presence in Tamil film segment, one of the key focus areas, along with Hindi and Telugu films.