

## *Press Clipping*

Publication : The Indian Express  
Date : 21/04/2008  
Edition : Mumbai  
Page No. : 16

---

### **China's Shanda ties up with Zapak Digital Entertainment**

ENS ECONOMIC BUREAU  
MUMBAI, APRIL 20

CHINA'S leading interactive entertainment media major Shanda Interactive Entertainment Limited has announced that it has granted an exclusive right to Zapak Digital Entertainment Ltd for operation of Shanda's in-house developed online racing game Crazy Kart in India.

Zapak is India's leading full-service gaming company under Reliance Entertainment, which is a subsidiary of Reliance ADA Group, one of India's three largest privately held companies.

Crazy Kart is currently under closed-beta testing in India and is expected to enter commercial operation in the second quarter of 2008.