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Publication : Hindustan Times
Date : 06/01/2009
Edition : Mumbai
Page No. : 21

R-Com GSM crosses 1,00,000 subscribers on first day

Mumbai, January 5

RELIANCE COMMUNICATIONS, an Anil Dhirubhai Ambani Group company, crossed 1,00,000 subscribers on the first day of the launch of its service in Mumbai, the company said in a statement on Monday.



“The high volume sales can be attributed to the company's aggressive strategy,” an R-Com statement said. The company is offering up to 100 per cent savings to sub-Rs 300 average revenue per person mobile customers at a one-time subscription charge (including GSM SIM) of Rs 25.

The plan offers Rs 900 worth of talk time on local calls and SMS to any network that can be accrued by Reliance Mobile GSM customers in daily tranches of Rs 10 spread over 90 days. **IAN S**