

Press Clipping

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RComm videos

ADA group firm Reliance Communications has partnered with 3rd Space Services for advertising-funded videos on its mobile services platform. Under the agreement, UK-based 3rd Space will supply mobile video content to Reliance Communications, a release here stated. It will also offer premium content such as 'Who Wants To Be a Millionaire', Bollywood songs and films along side the world's leading sporting content, available on every data enabled handset within the Reliance network. Both companies would focus on bringing in Indian and international advertisers, the release said.