

## *Press Clipping*

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### **Reliance Big enters US mobile content market**

**MUMBAI** : The Anil Dhirubhai Ambani Group (ADAG)-promoted Reliance Big Entertainment Friday announced the US launch of Jump Games, a publisher and developer of mobile video games. According to a statement issued by the entertainment company, Jump Games is "aggressively looking" to acquire mobile content licenses and brands for distribution to mobile phones worldwide.

"We are keen on building a global enterprise that leverages the top entertainment content across the globe," said Reliance Big Entertainment president Rajesh Sawhney.