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Reliance GSM service in J&K

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Reliance Communications on Friday announced the launch of Reliance Mobile GSM service in over 50 towns and more than 5,000 villages in the State. "The launch of Reliance Mobile's GSM services in J&K marks the completion of the company's nationwide footprint, which already covers over one billion Indians in other States of the country," RComm President (Wireless), Mr S.P. Shukla, told reporters here. The subscribers in J&K can now experience best-in-class telephony services at the most friendly price points, including local calling and SMS, STD, ISD, roaming and Value -Added Services, which are being used by millions of Indians across the length and breadth of the country, he said. The company also launched a customer experience programme for customers choosing Reliance mobile GSM services, a plan that offers GSM SIM just for Rs 49 and 100 per cent savings to sub Rs 150 average revenue per user (ARPU) mobile customers in the State a one-time subscription charge of Rs 51. —PTI